

SEAT NO. : _____

SUPERVISOR'S SIGN.: _____

UNIVERSITY OF MUMBAI'S
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
P.G. DIPLOMA IN RETAIL MANAGEMENT
(PGDRM)
ENTRANCE EXAM

DATE: 04-Jul-16

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

NOTE:

- DO NOT CARRY YOUR MOBILE IN THE EXAMINATION HALL
- EACH CORRECT ANSWER 2 MARKS. NO NEGATIVE MARKS.
- TICK MARK (✓) CORRECT ANSWER AND RETURN THIS PAPER.

- (1) Which Games are watched by most people in world now, since 3rd week of June 2016.
- (a) Hockey +football (b) Soccer +kabbadi (c) Euro cup +Wimbledon Tennis
- (2) The latest New District created In Maharashtra state is
- (a) VIRAR (b) BOISAR (c) PALGHAR
- (3) HUL Brand is associated with
- (a) SOAP Only (b) SOAP + Food items (c) Soap+ Food +Beverages.
- (4) India Earns Highest value of US Dollars Exchange by Export of-
- (a) IT Industry output (b) Diamond Industry output (c) Food industry output
- (5) In 2015 Share of Organised Retail is
- (a) 3-5 % (b) 10-12% (c) 15-20%
- (6) DOMINOs Pizza is from -
- (a) USA (b) ITALIAN (3) French
- (7) Brand Equity is a issued with ET Economic Times on every
- (a) Monday (b) FRIDAY (c) Wednesday
- (8) "Sun Feast" is product of
- (a) ITC (b) Britannia (c) HUL
- (9) KALYAN Jewellers (Gold) Brand is associated actor
- (a) Priyanka Chopra (b) Aiashwarya (c) Rekha
- (10) LIRIL -is a product of
- (a) ITC (b) HUL (c) P&G
- (11) VAT makes product price ---
- (a) HIGHER (b) CHEAPER (c) No change in price
- (12) Buy 3 and get one free is equal to discount of
- (a) 33% (b) 30% (c) 25%

P.T.O

- (13) This Year 2016 OLYMPIC games are held in -
 (a) USA (b) Germany (c) Argentina (/Brazil)
- (14) Which One of following fabric makes you to feel Cool
 (a) Thermal (b) Rayon (c) Cotton
- (15) The diagonal a rectangle with sides of 8 cm & 6cm is
 (a) 12 cm (b) 9cm (c) 10cm
- (16) An employee deserves a promotion if ---
 (a) He is regular and Intelligent
 (b) He is efficient and Punctual
 (c) He has only good Knowledge manners
- (17) If CBE means BAD, GMBH means what?
 (a) Good (b) Food (c) Flag
- (18) C is the sister of A.& A is the daughter of B.
 D is the father of A. How is C related to D?
 (a) Uncle (b) Daughter (c) Son
- (19) A number N is doubled and to it 9 is added. . And then the resulting number is multiplied by same no. the results is. 225
 what is the initial number N ?
 (a) 6 (b) 3.5 (c) 8
- (20) Which of the following nos has a Unique feature ,
 (a)5 (b) 7 (c)9
- (21) During Freedom struggle who said " Freedom is my birth right,"!
 (a) Veer Savarkar (b) Subhash Chandra (c) Bal Gangadhar Tilak
- (22) A sales Person is judged as a GOOD on his-
 (a) Polite and attentiveness (b) Loud speaking
 (c) Show No Concern to customer
- (23) Most people Visit Retail Malls is because
 (a) High Discount (b) Clean and A C (c) Low Prices&" Fun" Place to shop
- (24) "Sabse Sasta Din her hapte Wednesday " is whose Policy ?? -
 (a) Reliance Retail (b) Star Bazar (c) Food Bazar-big Bazar
- (25) SHOPPERS STOP is a part of-
 (a) Raheja group (b) Tata group (c) Raymond group

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**UNIVERSITY OF MUMBAI'S
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
P.G. DIPLOMA IN RETAIL MANAGEMENT
(PGDRM)
ENTRANCE EXAM**

DATE: 15-Jul-16

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

NOTE:

- DO NOT CARRY YOUR MOBILE IN THE EXAMINATION HALL
- EACH CORRECT ANSWER 2 MARKS. NO NEGATIVE MARK.
- TICK MARK (✓) CORRECT ANSWER AND RETURN THIS PAPER.

- (1) RECENTLY in July 2016 -- our PM visited foreign country ---
(a) Brazil (b) SOUTH AFRICA (c) UK
- (2) The EURO CUP 2016 Winner is
(a) UK (b) GERMANY (c) PORTUGAL
- (3) HUL Brand is associated with
(a) SOAP Only (b) SOAP + Food items (c) Soap+ Food+ Beverages.
- (4) Which state in India gets Highest value of Foreign currency as Remittance from People -
(a) Karnataka (b) KERALA (c) PUNJAB
- (5) In 2015 Share of Organised Retail is
(a) 3-5 % (b) 10-12% (c) 15-20%
- (6) DOMINOs Pizza is from -
(a) USA (b) ITALIAN (c) French
- (7) Brand Equity is a issued with ET on every
(a) Monday (b) FRIDAY (c) Wednesday
- (8) "Sun Feast" is product of
(a) ITC (b) Priya Foods (c) HUL
- (9) KALYAN (Gold) Brand is associated actor
(a) Priyanka Chopra (b) Aiashwarya Bachhan (c) Rekha
- (10) LIRIL -is a product of
(a) ITC (b) HUL (c) P&G
- (11) LBT makes product price ---
(a) HIGHER (b) CHEAPER (c) No change in price
- (12) Buy 3 and get one free is equal to discount of
(a) 33% (b) 30% (c) 25%
- (13) This Year 2016 OLYMPIC games will be held in -
(a) Rio (b) UK (c) Japan
- (14) One of following makes you to feel -Cool
(a) Thermal (b) Rayon (c) Cotton
- (15) The diagonal a rectangle with sides of 8 cm & 6cm is
(a) 12 cm (b) 9cm (c) 10cm

SEAT NO. : _____

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
P.G. DIPLOMA IN RETAIL MANAGEMENT
(PGDRM)
ENTRANCE EXAM
THIRD ROUND

DATE:24-AUG-15

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

NOTE:

- DO NOT CARRY YOUR MOBILE IN THE EXAMINATION HALL
- ANSWER ANY 25 QUESTIONS (EACH 2 MARKS)
- TICK MARK (✓) CORRECT ANSWER (EITHER a, b, c) ON THIS PAPER AND RETURN THIS PAPER TO SUPERVISOR

- 1) Birth Place of Missile Man of India is
(a) Chennai (b) Bangalore (c) Rameshwar
- 2) Which is the Company that is In Cement business -
(a) Reliance (b) Birla (c) Tata
- 3) DTH stands for----- and its used for-----
(a) Entertainment electronics (b) Communications (c) Information and Telecom
- 4) Recently Who Received Maharashtra Gaurav Award
(a) Modi, (b) DrPurandare (c) Gadkari
- 5) Who received recently Permission for Paying bank-
(a) Airtel (b) Vodafone (c) Aircel
- 6) Reserve Bank controls
(a) CRS (b) CRM (c) CRR
- 7) Ola
is in business of--
(a) Car Rentals (b) Grocery/home products (c) Mumbai Transport
- 8) Banks were nationalized by PRIME minister
(a) DrManmohan sing (b) India Gandhi (c) V.P.Sing
- 9) Name 1st Indian person who became Prime minister after RBI Governer.
(a) LK JHA (b) CD DESHMUKH (C) MANMOHANSINGH
- 10) worlds highest Peace/Nobel prize winner is
(a) Indira Gandhi (b) Ravindranath Tagore (c) Dr.S.Radhakrishna
- 11) world population in 2014
(a) 580 cr (b) 720 cr (c) 650 cr
- 12) AMFI body is is for
(a) Banks (b) Insurance (c) mutual funds
- 13) Tea Gardens are mainly in...
a) Assam (b) Kerala (c) Karnataka
- 14) Financial capital is city of
(a) New Delhi (b) Bangalore (c) Mumbai

- 15) NFC is technology deals with
 (a) New Finance corp. (b) Near Filed communication (c) near field contact
- 16) Adhar is a Initiative by
 (a)Central Govt Progm UID (b) NREG (c) Voters ID
- 17) NBFC- relates to
 (a)Media (b) Stock Exchange (c) Financial products and Services other than Banks
- 18) IRDP Relates to-
 (a) Insurance Regulation (b) Integrated Rural (c) International Regulation
- 19) NSE Relates to-
 (a) Stock market Regulation (b) stock exchange(c) National safety enterprise
- 20) "DUAL CORE is gives assurance of on
 (a) Quality of PC (b) MAKE OF Computers (c)Supplier of ICs .
- 21) Currency of Greece is
 (a) Mal, Dollar (b) Rand (c) EURO
- 22) One Liter of Veg Oil is
 (a) 850 Gram (b) 1000 Gram (c) 910
- 23) Banks were nationalized in Year
 (a) 1969 (b) 1970 (c) 1971
- 24) CROMA - Brand is associated with
 (a)LCD CTV + Washing machine +AC (b)LCD CTV+ Refrigerator+ AC (c) Both(a &b)
- 25) ECGC -- deals with
 (a) Export of items (b) Finance support for Export (c) Exchange Control
- 26) Name player who won 1st Silver Medal in world Badminton championship
 (a) Sania Mirza (b) Prakash Padukone (c) Sania Nehwal
- 27) How many Overseas Countries Narendra Modi Visited in last 15 Months as PM
 (a) 15 (b) 25 (c) 30
- 28) The diagonal a rectangle with sides of 3 & 4 is
 (a) 6 (b) 7 (c) 5
- 29) A number N multiplied by itself and 9 is added.. Then resulting number is multiplied by itself (new No) then new no is 625 .What is value of N
 (a)3 (b) 5 (c)7
- 30) How did You know of This course. ?
 a) Advertisement ?(whichpaper)
 b) Exhibitions Education fair----where- --
 c) Friends-- -- ---
 d) Internet/Google/University –
 e) Enquiry counter at garware.
 f) What is your purpose /Expectations of joining This Course,(3/4 lines)

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UNIVERSITY OF MUMBAI
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P.G. DIPLOMA IN RETAIL MANAGEMENT
(PGDRM)

ENTRANCE EXAM
SECOND ROUND

DATE: 07-AUG-15

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

Note:

- Tick Mark (√) correct answer
- Answers in this paper only and return the same
- Answer All 50 questions

Tick Mark the - ONE Correct answer (a or ,b or , c) Of Multiple choices

- (1) Which One is Odd --- (a) Charminar (b) TajMahal (c) Refrigerator
- (2) Which One is Odd (a) Colgate (b) Parle (c) Close up
- (3) Which One is Odd (a) ITC (b) Airtel (c) Idea
- (4) Which is an Odd (a) CAR (b) Tractor (c) Aeroplane
- (5) Which one is Odd - (a) Flute (b) Mouth Organ (c) Drum
- (6) Which one is Odd (a) Sitar (b) Shehanai (c) Guitar
- (7) Tick the Correct answer –BRICS country head quarter is
(a) South Africa (b) South Korea (c) China
- (8) The author of the book, “Hunger Free India”
(a) Amartya Sen (b) Aziz Premji (c) Dr.M.S. Swaminathan
- (9) Which state has suffered due for heavy rains in last 2 weeks
(a) Maharashtra (b) Gujrath (c) Karnataka
- (10) Game with which Davis Cup is associated
(a) CRICKET (b) Badmiton (c) Lawn Tennis.
- (11) Tea is maximum Cultivated in which one state
(a) Assam (b) Maharashtra (c) Bihar
- (12) Financial Capital Of India
(a) Hyderabad (b) Delhi (c) Mumbai
- (13) “Incredible India” - is associated with ---- (a) Tourism (b) Travel (c) Hotel
- (14) Bhat is a Currency of--
(a) Japan (b) South Africa (c) Thailand

- (15) Presently One US Dollar is equivalent to
(a) Rs 61. (b) Rs 64 (c) Rs60.
- (16) Which of following Product has Green Mark square/Circle
(a) Frozen Chicken (b) Biscuits (c) Frozen Fish
- (17) 1Mln means
(a) 1 Lac (b) 100Lacs (c) 10 Lacs
- (18) 7 Habits is Book by
(a) Stephen Covey (b) Shiv Khera (c) Tom Peters
- (19.) Present Share Of Organised Retail in India is
(a) 3-5 % (b) 8 to 10% (c) 15-20%
- (20) Which one Odd in following
(a) March (b) June (c) Sept (d) Nov.
- (21) Who is winner of women's Wimbledon- Tennis in2015
(a) Marion Bartoli (b) Sarina Willams (c) Pinki
- (22) Name a Indian who had received 1st Nobel prize
(a) Mahatma Gandhi (b) Ravindranath Tagore (c) Subhas chandra Bose.
- (23) Which one Country is member of BRICS nation
(a) Canada (b) Singapore (c) South Africa
- (24) In 1983 a moment of Proud for Most of Indians
(a) World Cricket cup Win (b) World Hockey Win (c) World Chess Win
- (25) With VAT made compulsory the net effect is-
(a) Price Increases (b) Total tax Collection increase (c) You Pay More (d) All (a+b+c)
- (26) Bharat nattyam dance Origin is State of
(a) Andhra (b) Tamil Nadu (c) Karnataka
- (27) The Arjun Award is associated with
(a) FILMs (b) Sports (c) Music

- (28) No of Languages used in Indian Notes
(a) 16 (b) 17 (c) 18
- (29) Elephants in India are mainly seen in
(a) Maharashtra (b) Karnataka (c) Assam
- (30) Country Known as Land Of Rising Sun is
(a) Australia (b) JAPAN (c) CHINA
- (31) on 26th Jan Indian National is Hoisted by
(a) President (b) Vice President (c) Prime Minister
- (32) Bangla Desh was Formed as an Independent country
(a) 1947 (b) 1969 (c) 1971
- (33) The Year when For First Time MOBILE Phone was Introduced in India
(a) 1991 (b) 1995 (c) 1998
- (34) Present Minister for Commerce is (central Govt)
(a) Mr.Arun Jaitly (b) Ms. Nirmala Sethuraman (c) Mr.A Sinha.
- (35) The Total no Of MPs In Rjaya sabha (Upper House)
(a) 565 (b) 525 (c) 545
- (36) No of MPs Retire From Rajya every Time is
(a)175 (b)525 (c) 545
- (37) BRICS Countries Group means
(a) Bangladesh , Russia , India , China South Africa
(b) Brazil , Russia , India , China ,South Africa
(c)Bhutan , Romania ,Indonesia, China, South Africa.
- (38) Which Country in world had 1st Lady Prime Minister
(a) INDIA (b) UK (c) Sri Lanka
- (39) RBI Announces
(a) CRR (b) PMI (c) Share Index.
- (40) Choose next no in logical sequence
16 , 48 , 80, 112 , ---
(a) 133 (b) 154 (c) 144

(41) Choose next no in logical sequence

16, 64, 128,

(a) 256 (b) 192 (c) 32

(42) Independence DAY of USA is on (a) 4th sept (b) 4th July (c) 4th Dec

(43) FDI has recently been relaxed in (a) RETAIL (b) Banking (c) Telecom

(44) If Total Bill at Retail Stores Before discount is Rs 600 and if 7% Discount is Offered .and 4%VAT is Charged

How Much You will pay Rs. (a) 558 (b)581 (c)591

(45) Value of 1 Euro as Compared to 1 USD is -----

(a) 20% More (b) 30% more (c) 10% Lower

(46) "RAND " is a Currency of (a) Japan (b) South Africa (c) South Korea

(47) In LCD TV 32 Inch size—this length is measured as

(a) Shorter side- Vertical (b) Longest side- Horizontal length (c) Diagonal length

(48) Marketing ,advertisements –and sales are –

(1)Must for any Business 2) Not necessary many business 3) Waste of resources in Business

(49) How did You come to Know of PGDRM Course at Garware institute ?

and what are Expectations from this course Do this Course ,

Explain in2/3 sentences-----

50)Any Specific Area in Retail you are keen to Learn if You are working.

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UNIVERSITY OF MUMBAI
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P.G. DIPLOMA IN RETAIL MANAGEMENT
(PGDRM)
ENTRANCE EXAM

DATE: 17-Jul-15

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

NOTE:- Answer ALL Questions (2marks each)

Tick Mark the - ONE Correct answer (a or ,b or , c) Of Multiple choices

- (1) Which One is Odd in this (a) CAR(b) SCOOTER (c) TRACTOR
- (2)Which One is Odd .. (a) BICUITS (b) PASTREY (c) WAFERS
- (3) Which One is Odd (a) Tajmahal (b) KutubMinar (c) Charminar
- (4) Which is an Odd (a) OOTY (b) Kulu Manali (c) Jaiput
- (5) Which one is Odd - (a) Society Tea (b) Hasmukh Chai (c) REDlabel Tea
- (6) Which one is Odd (a) Gold (b) Silver (c) Lead
- (7) Tick the Correct answer River Bramha Putra mainly Flows in Indian state of
(a) jammu&Kashmir (b) UP (c) Assam
- (8)The author of the book, “ It Happened in INDIA
(a) Narayan Murthy (b) Aziz Premji . (C) K.Biyani
- (9) Which is the state in India has maximum production of Tea -.
(a) Kerla (b) Tamil Nadu (c)West Bengal
- (10) Which of the following is NOT a State
(a) Mumbai (b) Delhi (c) Goa
- (11) Darjeeling Leaf Tea gardens are Located in state of
(a) Assam (b) West Bengal (c) Tamil Nadu
- (12) Financial Capital Of India
(a) Hyderabad (b) Bengaluru (c) Mumbai
- (13) “JANADHANAYOJANA related to A) Food subsidy (b) Travel &hotel (c) Banking

(14) Which Country person is a 1st Chairman of BRICS Bank- by BRICS nations
(a) China (b) South Africa (c) India

(15) RTE and RTC are terms used in
(a) Processed Food (b) Telecom Industry (c) Automotive Industry

(16) Which Company has Recently Created Controversy in Food Processing Industry

(a) HUL (b) ITC (c) NESTLE

(17) 1Mln means
(a) 1 Lac (b) 100Lacs (c) 10 Lacs

(18) 7 Habits is Book by
(a) Stephen Covey (b) Shiv Khera (c) Tom Peters

(19.) ZARA is a BRAND Known mainly for....
(a) Shoes (b) Cosmetics (c) Apparel

(20) Which one is ODD member in following
(a) October (b) June (c) SEPT

(21) Which one is a Odd member in following
(a) March (c) July (d) Aug

(22) RTE is Related to (a) Employment (b) Information (c) Education

(23) Which is the Country that has now in Financial Crisis
(a) FRANCE (b) INDIA (c) GREECE

(24) In 2015 Wimbledon who won Women Singles Title
(a) S. William (b) Milliam (c) Martina

(25) NOTE COMPULSORY Question-Explain - What is main Reason You have Decided to Join Retail PGDRM Course

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
ENTRANCE EXAMINATION
P.G. DIPLOMA IN RETAIL MANAGEMENT (PGDRM)

DATE : 21/7/2014

TIME : 11.00 AM TO 12.00 NOON

MARKS : 50

NOTE: Answer ALL 50 Questions. Tick mark correct answer (either a, b, c) On This Question paper SHEET and RETURN Back this paper to supervisor

- (1) Birth Place of Father of nation is in
(a) Gandhinagar (b) Rajkot (c) Porbunder
- (2) Saffola edible brand Oil is marketed by
(a) HLL (UIL) (b) ITC (c) Marico
- (3) HUL Does NOT make Products that are used for
(a) Health care (b) Hair and skin (c) Eyes
- (4) The Company THAT has CAR and Communications as PRODUCTS is in India is.....
(a) Reliance (b) Birla (c) Tata
- (5) " hp " Product are
(a) Entertainment electronics (b) Communications (c) Information and Telecom
- (6) Reliance Retail- stores are also known as
(a) Fresh and Tasty (b) Fresh and Select (c) More
- (7) MORE Retail stores are started by
(a) Reliance (b) Birla (c) Godrej
- (8) CHROMA Retail stores belongs to
(a) Birla (b) Tata (c) HLL
- (9) Metro AG is in business of --
(a) CarRentals (b) Wholesale of grocery (c) Machine sales
- (10) BUY ONE and GET One FREE means a Discount of
(a) 25% (b) 50% (c) 75%
- (11) On 1st May , every . Year also Known as
(a) Maharashtra day (b) karnataka day (c) Teachersday
- (12) 5th sept is birthday of
(a) Indira Gandhi (b) Ravindranath Tagore (c) Dr.S.Radhakrishna
- (13) Deharadoon is capital of state of
(a) Uttaranchal (b) UP (c) Jharkhand.

- (14) "Litchi" is mainly grown in large quantities in
 (a) Bihar (b) Madhya Pradesh (c) Kerala
- (15) Coconut Oil is used in food item as cooking Media in
 (a) Kerala state (b) Karnataka state (c) Goa State
- (16) Nano Car is planned to be assembled Near city of
 (a) PUNE (b) Bangalore (c) Ahemdabad
- (17) Windows is avlb in MOBILE HAND SET SET BY by --
 (a) NOKIA (b) Apple (c) SAMSUNG
- (18) Ponds Powder is a product marketed by
 (a) ITC (b) P & G (c) HUL .
- (19) Red label Tea is a product marketed by
 (a) Tata Tea (b) Godrej (c) HUL
- (20) SUNRISE instant coffee is marketed by
 (a) TATA (b) NESTLE (c) HUL
- (21) Which factor is Most Useful for Customers RETAIL MALL
 (a) Size of Mall (b) Parking place (c) PRODUCT variety & Low value
- (22) No of customers that visited to Retail stores we can use
 (a) Total No Of Bills (b) Foot Falls (c) count No of Of cars in Parking
- (23) " UL is gives assurance of on
 (a) QULITY OF Mobile Phones BATTERY (b) MAKE OF Computers (c) Supplier of main ICs
- (24) Currency of south Africa is known as
 (a) Dollar (b) Yen (c) Rand
- (25) ONE Euro means
 (a) Indian Rs 46.70 (b) Indian Rs 65.80 (c) Indian Rs78
- (26) One litre of edible oil like Dhara / Saffola has approximate, weight of
 (a) 820 Gms (b) 910Gms (c) 980 Gms
- (27) 1 foot is equivalent to
 (a) 30 cm (b) 28 cm (c) 32 cm
- (28) MICROMAX Brand is associated with
 (a) LCD CTV +mobile phone (b) LCD CTV+ Refrigerator (c) mobile phone
- (29) Highest Export of Soft ware is done by --
 (a) IT Industry (b) Telecom Industry (c) Retail Industry
- (30) Inretail Share of Organised Retail is
 (a) 3-5 % (b) 10-12% (c) 15-20%

- (31) Grocery Shops in a near by Locality are
 (a) UNORGANISED store (b) PET store (3) ORGANISED
- (32) EDUCATION TIMES
 (a) Daily supplm. of a news paper (b) weelkly supplm every Friday (c) Weekllysuppli every Monday
- (33) "Sun Feast" is product of
 (a) ITC (b) Priya Foods (c) HUL
- (34) pepsodent Brand is associated actor
 (a) Sharukhan (b) Amitabh Bachhan (c) Amirkhan
- (35) Fill in" Dagh -----Hein used in advertisement of
 (a) NIRMA (b) HUL (c) Aerial
- (36) VAT makes product price ---
 (a) HIGHER (b) CHEAPER (c) No change in price
- (37) Buy 3 and get one free is equal to discount of
 (a) 33% (b) 30% (c) 25%
- (38) COMMON WEALTH GAMES games will be held in -
 (a) USA (b) UK (c) Japan
- (39) Tick the one that is most nearly opposite in meaning of - **Composed**
 (a) agitated (b) calm (c) devious
- (40) The diagonal a rectangle with sides of 3 & 4 is
 (a) 6 (b) 7 (c) 5
- (41) An employee deserves a promotion if ---
 (a) He is regular and Intelligent
 (b) He is efficient and Punctual
 (c) He has pleasing manners
- (42) If CBE means BAD, GMBH means what?
 (a) Good (b) Food (c) Flag
- (43) C is the sister of A. & A is the daughter of B.
 D is the father of A. How is C related to D?
 (a) Uncle (b) Wife (c) Daughter (d) Son
- (44) A number N is doubled and 9 is added. If then resulting number is multiplied by it self becomes and results in 225
 what is the number?
 (a) 6 (b) 3.5 (c) 8
- (45) Which is the one digit no in 2 to 9 which has Unique feature
 (a) 5 (b) 7 (c) 9
- (46) Who escaped from JAIL in ANDAMAN SEA AND DID SWIMMING
 (a) Veer Savarkar (b) Jawahar Lal Nehru (c) Bal Gangadhar Tilak

(47) Quality of sales Person is seen as

(a) Polite and attentiveness (b) Loud speaking (c) Show No Concern to customer

(48) Main Reason to Visit Retail Malls is because

(a) High Discount (b) Clean and A C (c) Low Prices & "Fun" Place to shop

(49) "GO" Brand dairy's Started in

(a) Maharashtra (b) Gujarat (c) Karnataka

(50) Worlds Biggest Retail Company Walmart 204 business turnover

(a) USdollar 250 Mln (b) Usd 430Mln (c) USd 450 Bln

————— X —————

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
ENTRANCE EXAMINATION
P.G. DIPLOMA IN RETAIL MANAGEMENT (PGDRM)
SECOND ROUND

DATE : 11/08/2014

TIME : 11.00 AM TO 12.00 NOON

MARKS : 50

NOTE :-

- ANSWER ALL QUESTIONS (2 MARKS EACH)
- TICK MARK THE – ONE CORRECT ANSWER (A,B,C) OF MULTIPLE CHOICES

Q (1) Which One is Odd in this (a) Air Conditioner (b) Washing Machine (c) Refrigerator

(2) Which One is Odd .. (a) HUL (b) Parle (c) P&G

(3) Which One is Odd (a) Idea (b) Airtel (c) GODREJ

(4) Which is an Odd (a) Idea (b) Ultra tech (c) Binani

(5) Which one is Odd - (a) Red Label (b) TATA (c) BRU

(6) Which one is Odd (a) MODEM (b) LCDTV (c) PC

(7) Tick the Correct answer - 15th Aug is also Independence day for
(a) South Africa (b) South Korea (c) Nepal

(8) The author of the book, “ It Happened in INDIA
(a) Narayan Murthy (b) Aziz Premji (c) K.Biyani

(9) Which state has largest Area -
(a) Uttar Pradesh (b) Madhya Pradesh (c) Andhra Pradesh

(10) Which of the following is also a State
(a) Mumbai (b) Delhi (c) Kolkatta

(11) Ooty Tea gardens are Located in state of
(a) Assam (b) West Bengal (c) TamilNadu

(12) IT Capital Of India
(a) Hyderabad (b) Bengaluru (c) Mumbai

(13) “Incredible India” - is associated with ---- (a) Tourism (b) Travel (c) Hotel

- (14) Which Country will have HQ of NEW Bank by BRICS
(a) China (b) South Africa (c) India
- (15) RTE and RTC are terms used in
(a) Processed Food (b) Telecom Industry (c) Automotive Industry
- (16) A Parle Glucose package has a
(a) Green Mark (b) Red Mark (c) Black Mark
- (17) 1Mln means
(a) 1 Lac (b) 100Lacs (c) 10 Lacs
- (18) 7 Habits is Book by
(a) Stephen Covey (b) Shiv Khera (c) Tom Peters
- (19.) Present Share Of Organised Retail in India is
(a) 3-5 % (b) 8 to 10% (c) 15-20%
- (20) Which one is ODD member in following
(a) October (b) June (c) SEPT
- (21) Which one is NOT Odd member in following
(a) March (c) July (d) Aug
- (22) Red label Tea is a product marketed by
(a) Tata Tea (b) Godrej (c) HUL
- (23) RTI is Related to (a) Distribution (b) Employment (c) Information
- (24) Which Country has a EURO Currency
(a) Netherland (b) Brazil (c) UK
- (25) In 2014 UK is Hosting
(a) World Cricket cup (b) Common wealth Games (c) World Football games

----- X -----

PGDRM/PGDROM

SEAT NO. : _____

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
P.G.DIPLOMA IN RETAIL MANAGEMENT
P.G.DIPLOMA IN RETAIL OPERATION MANAGEMENT
ENTRANCE EXAM

DATE : 12/07/13

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

NOTE :-

- ❖ ANSWER ALL 50 QUESTIONS.
- ❖ TICK MARK CORRECT ANSWER (EITHER A, B, C) ON THIS QUESTION PAPER SHEET AND -- RETURN BACK THIS PAPER TO SUPERVISOR.

- (1) Who is also Known as Iron Man Of India
(a) Sardar Vallabhbhai patel (b) Pandit Nehru (c) Lokmanya Tilak
- (2) " Sunfeast" is marketed by
(a)HLL (UIL) (b)ITC (c) Marico
- (3) P&G Does NOT make Products that are used for
(a) Health care (b) Hair and skin (c) Eyes
- (4) Only Telecom Company that has tied up for Retail business with Walmart in India. is.....
(a) Reliance Telecom (b) Bharti Air-Tel (c) Tata-docomo
- (5) CROMA company is a part of
(a)BIRLA group (b) TATA Group (c) Reliance Group
- (6) " Easy day " Stores are part of
(a) Tata GROUP (b) Reliance GROUP (c) Bharti GROUP
- (7) MORE Retails stores are Part of
(a) Reliance (b) Birla (c) Godrej
- (8) " Shoppers stop" Retail stores belongs to
(a) Birla (b) Raheja (c) Tata
- (9) Metro AG is in business of --
(a)Car Rentals (b)Wholesale Retail (c) Machine sales

(10) BUY ONE and GET One means a Discount of

(a) 25%

(b) 50%

(c) 75%

(11) Birth day of which Prime minister is celebrated as " Children day "

(a) Indira Gandhi

(b) pandit Nehru

(c) Manmohan sing

(12) 5th sept is birtday of

(a) Indira Gandhi

(b) Ravindranath Tagore

(c) Dr.S.Radhakrishna

(13) Chhatisgrah - state capital of

(a) BHOPAL

(b) Jabalpur

(c) Raipur.

(14) Litchi Fruits Trees are more in

(a) Bihar

(b) UP

(c) Kokan-maharashtra

(15) Coconut Oil is used in food item as cooking Media in

(a) Kerala state

(b) Karnataka state

(c) Goa State

(16) Tata Nano Car is assembled Near city of

(a) PUNE

(b) Bangalore

(c) Ahemdabad

(17) Windows 2000/XP is developed by --

(a) Oracle

(b) Apple

(c) Microsoft

(18) Ponds Powder is a product marketed by

(a) ITC

(b) P & G

(c) HUL

(19) Wah!! Taj is a product marketed by

(a) Tata Tea

(b) Godrej

(c) HUL

(20) BRU instant coffee is marketed by

(a) TATA

(b) NESTLE

(c) HUL

(21) Which factor is Most Useful for Customers RETAIL MALL

(a) Size of Mall

(b) Parking place

(c) PRODUCT variety & Low value

(22) No of customers that visited to Retail stores we can use

(a) Total No Of Bills

(b) Foot Falls

(c) count No of Of cars in Parking

- (23) "Intel Inside" is gives assurance of on
(a) QUALITY OF Mobile Phones (b) MAKE OF Computers (c) Supplier of main ICs
- (24) Currency of south Africa is known as
(a) Dollar (b) Yen (c) Rand
- (25) ONE Euro means
(a) Indian Rs 46.70 (b) Indian Rs 65.80 (c) Indian Rs78
- (26) One litre of edible oil like Dhara / Saffola has approximate, weight of
(a) 820 Gms (b) 910Gms (c) 980 Gms
- (27) 1 foot is equivalent to
(a) 30 cm (b) 28 cm (c) 32 cm
- (28) ONIDA Brand is associated with
(a) LCD CTV + Microwave oven+AC (b) LCD CTV+ Refrigerator+ AC (c) Both(a &b)
- (29) Highest Export of Software is done by --
(a) IT Industry (b) Telecom Industry (c) Retail Industry
- (30) In 2010 Share of Organised Retail is
(a) 3-5 % (b) 10-12% (c) 15-20%
- (31) Grocery Shops in a near by Locality are
(a) UNORGANISED store (b) PET store (c) ORGANISED
- (32) EDUCATION TIMES
(a) Daily supplm of a news paper (b) weelkly supplm every Friday
(c) Weekllysuppli every Monday
- (33) "Real" brand Juice is product of
(a) ITC (b) Dabur (c) HUL
- (34) "Kent Brand" is promoted by -
(a) Videocon group (b) HUL (c) Samsung

- (35) Fill in" Dagh -----Hein used in advertisement of
(a) NIRMA (b) HUL (c) Aerial
- (36) VAT makes product final price ---
(a) HIGHER (b) CHEAPER (c) No change in price
- (37) Buy 3 and get one free is equal to discount of
(a) 33% (b) 30% (c) 25%
- (38) Next Olympic games in 2016 will be held in -
(a) USA (b) Brazil (c) Japan
- (39) Tick the one that is most nearly opposite in meaning of –“ **Composed**”
(a) agitated (b) calm (c) devious
- (40) The diagonal a rectangle with sides of 3 & 4 is
(a) 6 (b) 7 (c) 5
- (41) An employee deserves a promotion if ---
(a) He is regular and Intelligent
(b) He is efficient and Punctual
(c) He has pleasing manners
- (42) If CBE means BAD, GMBH means what?
(a) Good (b) Food (c) Flag
- (43) C is the sister of A.& A is the daughter of B.
D is the father of A. How is C related to D?
(a) Uncle (b) Wife (c) Daughter (d) Son
- (44) A number N is doubled and 9 is added. If then resulting number is multiplied by it
self becomes and results in 225
what is the number?
(a) 6 (b) 3.5 (c) 8
- (45) Who wrote letters from JAIL and then published- book as” Priyadarshini”
(a) Veer Savarkar (b) Jawahar Lal Nehru (c) Bal Gangadhar Tilak

(46) Good Quality of sales Person is -
(a) Polite and attentiveness (b) Loud speaking (c) Show No Concern to customer

(47) Main Reason to Visit Retail Malls is because
(a) High Discount (b) Clean and A C (c) Low Prices & "Fun" Place to shop

(48) "GOVARDHAN" Brand dairy's
(a) Maharashtra (b) Gujarat (c) Karnataka

(49) Write in 2/3 lines—
why you decided to do Retail PG Course at Garware Institute ,University of Mumbai
Reasons- _____

(50) Write in 2/3 sentences -- What are expectations/Plans after completing this Retail.
Course _____

PGIDRM

SEAT NO. : _____

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
P.G.DIPLOMA IN RETAIL MANAGEMENT
SECOND ROUND
ENTRANCE EXAM

DATE : 02-Aug-13

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

NOTE: Answer ALL 50 Questions. Tick mark correct answer (either a, b, c) On This Question paper SHEET and -- RETURN Back this paper to supervisor

- (1) Who is also Known FATHER OF" GREEN revolution IN INDIA
(a) Dr. V KURIAN (b) SWAMINATHAN (c) Anna HAZARE
- (2) who is father of White revolution
(a) Dr..V Kurian (b) Swaminathan (c) Dr.Homi. Bhaba
- (3) JRD Tata great industrialist was birth anniversary is on
(a) 29th july (b) 29th sept (c) 29th Aug
- (4) Only ONE- Group/ Company that has .Retail business and CEMENT BUSINESS in India is.....
(a) Reliance (b) BIG BAZAR (c) BIRLA
- (5) CROMA company is a part of
(a) Videocon group (b) TATA Group (c) Reliance Group
- (6) STAR BAZAR is a part of
(a) Tata GROUP (b) Reliance GROUP (c) Bharti GROUP
- (7) MORE Retails stores are Part of
(a) Reliance (b) Birla (c) Godrej
- (8) HYPER MARKET " Retail stores belongs to
(a) Birla (b) Raheja (c) Tata
- (9) Metro AG is in business of --
(a) Car Rentals (b) Wholesale Retail (c) Machine sales
- (10) BUY ONE and GET One FREE means a Discount of
(a) 25% (b) 50% (c) 75%
- (11) Who was the Indian Prime minister who helped formation of Bangla desh,
(a) Indira Gandhi (b) Pandit Nehru (c) Manmohan sing
- (12), 5th sept is birtday of
(a) Indira Gandhi (b) Ravindranath Tagore (c) Dr.S.Radhakrishna
- (13) Chhatisgrah - state capital of
(a) BHOPAL (b) Jabalpur (c) Raipur.
- (14) Litchi Fruits Trees are more in

- (a) Bihar (b) UP (c) Kokan-maharashtra
- (15) Coconut Oil is used in food item as cooking Media in
(a) Kerala state (b) Karnataka state (c) Goa State
- (16) Samsung TV Car is assembled Near city of
(a) PUNE (b) Bangalore (c) Ahemdabad
- (17) Windows 2000/XP is developed by --
(a) Oracle (b) Apple (c) Microsoft
- (18) Ponds Powder is a product marketed by
(a) ITC (b) P & G (c) HUL
- (19) Wah!! Taj is a product marketed by
(a) Tata Tea (b) Godrej (c) HUL
- (20) BRU instant coffee is marketed by
(a) TATA (b) NESTLE (c) HUL
- (21) Which factor is Most Useful for Customers RETAIL MALL
(a) Size of Mall (b) Parking place (c) PRODUCT variety & Low value
- (22) No of customers that visited to Retail stores we can use
(a) Total No Of Bills (b) Foot Falls (c) count No of Of cars in Parking
- (23) " Intel Inside" is gives assurance of on
(a) QULITY OF Mobile Phones (b) MAKE OF Computers (c) Supplier of main ICs
- (24) Currency of south Africa is known as
(a) Dollar (b) Yen (c) Rand
- (25) ONE Euro means
(a) Indian Rs 46.70 (b) Indian Rs 65.80 (c) Indian Rs78
- (26) One litre of edible oil like Dhara / Saffola has approximate, weight of
(a) 820 Gms (b) 910Gms (c) 980 Gms
- (27) 1 foot is equivalent to
(a) 30 cm (b) 28 cm (c) 32 cm
- (28) ONIDA Brand is associated with
(a) LCD CTV + Microwave oven+AC (b) LCD CTV+ Refrigerator+ AC (c) Both(a &b)
- (29) Highest Export of Soft ware is done by --
(a) IT Industry (b) Telecom Industry (c) Retail Industry
- (30) In 2010 Share of Organised Retail is
(a) 3-5 % (b) 10-12% (c) 15-20%
- (31) Grocery Shops in a near by Locality are
(a) UNORGANISED store (b) PET store (3) ORGANISED

- (32) Brand equity
 (a) Daily SUPPLIM ET (b) weekly supplim every Wednesday ET (c) Weeklysuppli every Monday With TIMES.
- (33) "Real" brand Juice is product of
 (a) ITC (b) Dabur (c) HUL
- (34) "Kent Brand" is promoted by -
 (a) Videocon group (b) HUL (c) Samsung
- (35) Fill in "Dagh" -----Hein used in advertisement of
 (a) NIRMA (b) HUL (c) Aerial
- (36) VAT makes product final price ---
 (a) HIGHER (b) CHEAPER (c) No change in price
- (37) Buy 3 and get one free is equal to discount of
 (a) 33% (b) 30% (c) 25%
- (38) Next Olympic games in 2016 will be held in -
 (a) USA (b) Brazil (c) Japan
- (39) Tick the one that is most nearly opposite in meaning of - "Composed"
 (a) agitated (b) calm (c) devious
- (40) The diagonal a rectangle with sides of 3 & 4 is
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 what is the number?
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- (45) Who wrote letters from JAIL and then published- book as "Priyadarshini"
 (a) Veer Savarkar (b) Jawahar Lal Nehru (c) Bal Gangadhar Tilak
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(47) Main Reason to Visit Retail Malls is because
(a) High Discount (b) Clean and A C (c) Low Prices & "Fun" Place to shop

(48) "GOVARDHAN" Brand dairy's
(a) Maharashtra (b) Gujarat (c) Karnataka

(49) write in 2/3 lines—
why you decided to do Retail PG Course at Garware Institute ,University of Mumbai
Reasons-.

(50) Write in 2/3 sentences -- What are expectations/Plans after completing this
Retail. Course -----

← X →

PGDRM / DROM

SEAT NO. : _____

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
P.G. DIPLOMA IN RETAIL MANAGEMENT / RETAIL OPERATION
ENTRANCE EXAM MANAGEMENT

DATE : 06-Jul-12

TIME : 11.00AM TO 12.00 NOON

MARKS : 50

NOTE: Answer ALL 25 Questions - compulsory.

A) 2 - Two marks for Correct Answer.

B) Tick mark correct answer (either a, b, c) On This Question paper SHEET and RETURN Back this paper to supervisor

- (1) Birth Place of Father of nation is
(a) Gandhinagar (b) Rajkot (c) Porbunder
- (2) The Company THAT has CAR and Communications as PRODUCTS is in India is.....
(a) Reliance (b) Birla (c) Tata
- (3) "Hp "Product are
(a) Entertainment electronics (b) Communications (c) Information and Telecom
- (4) Major reforms in Indian Economy were initiated in
(a) 1990 (b) 1991 (c) 1992
- (5) FDI in business MEANS
(a) Fixed deposit interest (b) Foreign dept Interest (c) Foreign direct investment
- (6) Reserve Bank controls
(a) CRS (b) CRM (c) CRR
- (7) Metro AG is in business of --
(a) Car Rentals (b) Wholesale of grocery (c) Mumbai Transport
- (8) Banks were nationalised in year
(a) 1968 (b) 1969 (c) 1970
- (9) Only person who was Governer and also Finance minister
(a) LK JHA (b) CD DESHMUKH (c) MANMOHANSINGH
- (10) 23 Jan is birtday of
(a) Indira Gandhi (b) Subhash Chandra Bose (c) Dr.S.Radhakrishna
- (11) DOORDARHAN STARTED IN MUMBAI ON
(a) 1STMAY MAHARASHTRA DAY (b) 14 NOV NEHRU BIRTHDAY (c) 2nd Oct72
- (12) "Litchi" is mainly grown in large quantities in
(a) Bihar (b) Madhya Pradesh (c) Kerala

P.T.O.

- (13) Iron ore Mines are more in
a) Bihar (b) Jharkhand (c) Orissa
- (14) Tata Nano Car is assembled Near city of
(a) PUNE (b) Bangalore (c) Ahemdabad
- (15) Windows 2000/XP is developed by --
(a) Oracle (b) Apple (c) Microsoft
- (16) "E chaupal " is a Initiative by
(a) ITC (b) P & G (c) HUL .
- (17) CROMA Retail belongs to
(a) TATA (b) Birla (c) Reliance
- (18) M O R E Retail stores belongs to
(a) TATA group (b) BIRLA group (c) Mahindra group
- (19) IRDA Relates to-
(a) Insurance Regulation (b) Integrated rural (c) International Regulation
- (20) " **Intel Inside** " is gives assurance of on
(a) Quality of PC (b) MAKE OF Computers (c) Supplier of ICs and Quality assurance
- (21) Currency of China is known as
(a) Dollar (b) won (c) Yuan
- (22) One Euro is nearly
(a) Rs50 (b) Rs 70 (c) Rs. 80
- (23) YEAR in which 1st Indian to set -foot on moon
(a) 1969 (b) 1970 (c) 1971
- (24) In 2011 Share of Organised Retail is
(a) 3-5 % (b) 10-12% (c) 15-20
(a) USA (b) UK (c) Japan
- (25) The diagonal of a rectangle with sides of 3 & 4 is
(a) 6 (b) 7 (c) 5

=====XX=====

NOTE: Answer ALL 50 Questions. Tick mark correct answer (either a, b, c) On This Question paper SHEET and RETURN Back this paper to supervisor

- (1) Birth Place of Father of nation is in
- (a) Gandhinagar (b) Rajkot (c) Porbunder
- (2) Saffola edible brand Oil is marketed by
- (a) HLL (UIL) (b) ITC (c) Marico
- (3) HUL Does NOT make Products that are used for
- (a) Health care (b) Hair and skin (c) Eyes
- (4) The Company THAT has CAR and Communications as PRODUCTS is in India is....
- (a) Reliance (b) Birla (c) Tata
- (5) "hp" Product are
- (a) Entertainment electronics (b) Communications (c) Information and Telecom
- (6) Reliance Retail-stores are also known as
- (a) Fresh and Tasty (b) Fresh and Select (c) More
- (7) MORE Retail stores are started by
- (a) Reliance (b) Birla (c) Godrej
- (8) CHROMA Retail stores belongs to
- (a) Birla (b) Tata (c) HLL

- (9) Metro AG is in business of --
(a) Car Rentals (b) Wholesale of grocery (c) Machine sales
- (10) BUY ONE and GET One FREE means a Discount of
(a) 25% (b) 50% (c) 75%
- (11) On 1st May, every Year also Known as
(a) Maharashtra day (b) Karnataka day (c) Teachersday
- (12), 5th sept is birthday of
(a) Indira Gandhi (b) Ravindranath Tagore (c) Dr.S.Radhakrishna
- (13) Deharadoun is capital of state of
(a) Uttaranchal (b) UP (c) Jharkhand.
- (14) "Litchi" is mainly grown in large quantities in
(a) Bihar (b) Madhya Pradesh (c) Kerala
- (15) Coconut Oil is used in food item as cooking Media in
(a) Kerala state (b) Karnataka state (c) Goa State
- (16) Nano Car is planned to be assembled Near city of
(a) PUNE (b) Bangalore (c) Ahemdabad
- (17) Windows 2000/XP is developed by --
(a) Oracle (b) Apple (c) Microsoft
- (18) Ponds Powder is a product marketed by
(a) ITC (b) P & G (c) HUL.
- (19) Red label Tea is a product marketed by
(a) Tata Tea (b) Godrej (c) HUL

- (20) SUNRISE instant coffee is marketed by
(a) TATA (b) NESTLE (c) HUL
- (21) Which factor is Most Useful for Customers RETAIL MALL
(a) Size of Mall (b) Parking place (c) PRODUCT variety & Low value
- (22) No of customers that visited to Retail stores we can use
(a) Total No Of Bills (b) Foot Falls
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- (23) " Intel Inside"™ is gives assurance of on
(a) QULITY OF Mobile Phones (b) MAKE OF Computers
(c) Supplier of main ICs
- (24) Currency of south Africa is known as
(a) Dollar (b) Yen (c) Rand
- (25) ONE Euro means
(a) Indian Rs 46.70 (b) Indian Rs 65.80 (c) Indian Rs78
- (26) One litre of edible oil like Dhara / Saffola has approximate, weight of
(a) 820 Gms (b) 910Gms (c) 980 Gms
- (27) 1 foot is equivalent to
(a) 30 cm (b) 28 cm (c) 32 cm
- (28) ONIDA Brand is associated with
(a) LCD CTV + Microwave oven + AC (b) LCD CTV + Refrigerator + AC
(c) Both (a & b)
- (29) Highest Export of Soft ware is done by --
(a) IT Industry (b) Telecom Industry (c) Retail Industry

- (30) In 2010 Share of Organised Retail is
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- (32) EDUCATION TIMES
(a) Daily supplm. of a news paper (b) weelkly supplm every Friday
(c) Weeklysuppli every Monday
- (33) "Sun Feast" is product of
(a) ITC (b) Priya Foods (c) HUL
- (34) Samsung Phone Brand is associated actor
(a) Sharukhan (b) Amitabh Bachhan (c) Amirkhan
- (35) Fill in" Dagh -----Hein used in advertisement of
(a) NIRMA (b) HUL (c) Aerial
- (36) VAT makes product price ---
(a) HIGHER (b) CHEAPER (c) No change in price
- (37) Buy 3 and get one free is equal to discount of
(a) 33% (b) 30% (c) 25%
- (38) Next Year 2012 Olympic games will be held in -
(a) USA (b) UK (c) Japan
- (39) Tick the one that is most nearly opposite in meaning of - Composed
(a) agitated (b) calm (c) devious
- (40) The diagonal a rectangle with sides of 3 & 4 is
(a) 6 (b) 7 (c) 5

(41) An employee deserves a promotion if ---

- (a) He is regular and Intelligent
- (b) He is efficient and Punctual
- (c) He has pleasing manners

(42) If CBE means BAD, GMBH means what?

- (a) Good
- (b) Food
- (c) Flag

(43) C is the sister of A. & A is the daughter of B. D is the father of A. How is C related to D?

- (a) Uncle
- (b) Wife
- (c) Daughter
- (d) Son

(44) A number N is doubled and 9 is added. If then resulting number is multiplied by it self becomes and results in 225 what is the number?

- (a) 6
- (b) 3.5
- (c) 8

(45) Which is the one digit no in 2 to 9 which has Unique feature

- (a) 5
- (b) 7
- (c) 9

(46) Who wrote letters from JAIL and then published book as Priyadarshini

- (a) Veer Savarkar
- (b) Jawahar Lal Nehru
- (c) Bal Gangadhar Tilak

(47) Quality of sales Person is seen as

- (a) Polite and attentiveness
- (b) Loud speaking
- (c) Show No Concern to customer

(48) Main Reason to Visit Retail Malls is because

- (a) High Discount
- (b) Clean and A C
- (c) Low Prices & "Fun" Place to shop

(49) "GO" Brand dairy's Started in

- (a) Maharashtra
- (b) Gujarat
- (c) Karnataka

(50) Worlds Biggest Retail Company Walmart 2010 business turnover

- (a) USdollar 250 Mln
- (b) Usd 430Mln
- (c) USd 430Bln

PGDRTM

SEAT NO:- _____

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION &
DEVELOPMENT
POST GRADUATE DIPLOMA IN RETAIL MANAGEMENT
ENTRANCE EXAM

DATE : 05 - 08 -2010

TIME : 11 AM. TO 12 PM.

MARKS 50

Answer ALL Questions
(No negative marks for Incorrect answers)

Tick Mark the -ONE Correct answer - (a or ,b or , c) Of Multiple choices

- (1) Sunfeast Biscuits Marketed by-
(a)HLL (Unilever) (b)Procter &Gamble (3) ITC
- (2) FROOTI Brand is owned by ..
(a)Parle-Agro (b) HLL (c) ITC
- (3) MORE stores is a Part of -
(a) HDIL (b) BIRLA" (c)GODREJ
- (4) NEXT stores chain belongs to -
(a) BIRLA (b) RELIANCE (c) VIDEOCON
- (5) WAL MART has planned to have Retail stores with-
(a) Reliance (b) Bharti (c) Tata
- (6) Buy 3 and Get one free means a Discount of
(a) 25% (b) 33.33% (c)35%
- (7) On 18th July 2010, University of Mumbai celebrated its-
(a) 100 Years (b)125 Years (c)154 years .
- (8) The author of the book, "My Experiments with Truth" is
(a) Pandit Nehru (b)Indira Gandhi. (c) Mahatma Gandhi
- (9) Main State that Exports GRAPES -.
(a) Tamilnadu (b) Maharashtra (c)Andhra pradesh
- (10) Which State hosted Kumbh Mela in 2010
(a)UP (b) Uttaranchal (c) Tamil nadu
- (11) " Sun temple " in India is Located in state of
(a) Orissa (b) Rajasthan (c) Assam

- (12) In CHROMA Stores You can Buy –
(a) LCD TV (b) Santoor Soap (c) LUX
- (13) **Wah !! TAJ** - is associated with ---- (a) Tourism (b) Beverages (c) Hotel
- (14) Pepsi has recently Collaborated with
(a) Brook Bond Tea (b) Nestle -Nescafe (c) Tata Tea
- (15) One liter of edible oil like Dhara / Saffola has apprx, weight of
(a) 820 gms (b) 910gms (c) 980gms
- (16) A Product package has a Green Square/Green Round mark Means –
(a) Good Quality (b) Veg Item (c) Non-Veg Item
- (17) 1Mln means
(a) 10,000 (b) 1,00 000 (c) 10,00,000
- (18) A Book” **It Happened in India**” is written by
(a) Mr Sunil Mittal (b) Mr Narayan Murthy (c) Mr Kishore Biyani
- (19) Present Share Of Organised Retail in India is
(a) 3-5 % (b) 8-10% (c) 15-20%
- (20) Which one is odd member in following
(a) FEB (b) June (c) SEPT
- (21) Which one is Odd member in following
(a) JAN (b) APRIL (c) JULY.
- (22) Which one is Odd member in following
(a) MOTORCYCLE (b) CAR (c) AEROPLANE
- (23) DOVE is --
(a) Food item (b) Cosmetic Product (c) Personal Hygiene item
- (24) In Year 2010 Wold Cup Football Was held in
(a) Italy (b) Spain (c) South Africa
- (25) In 2010 India is hosting
(a) World Cricket cup (b) Common wealth games (c) World Football games
- (26) VAT
(a) is a TAX (b) Discount (c) Value After Tax
- (27) “ Paithani Sarees Origin is State of
(a) karnataka (b) Maharashtra (c) Assam

- (28) The Difference in IST and GMT is
(a) 8 & 1/2 Hours (b) 5 & 1/2 hours (c) 6 & 1/2 hours
- (29) National Animal of India is
(a) Lion (b) Elephant (c) Tiger
- (30) White Tigers in India are from
(a) Kerala (b) Assam (c) West Bengal
- (31) Country Known as Land Of Rising Sun is
(a) Australia (b) JAPAN (c) CHINA
- (32) on 15th Aug Indian National is Hoisted by
(a) President (b) Vice President (c) Prime Minister
- (33) Govt of India Nationlised 14 Banks in the year
(a) 1951 (b) 1969 (c) 1971
- (34) The Year when For First Time MOBILE Phone was Introduced in India
(a) 1991 (b) 1995 (c) 1998
- (35) In Present Cabinet Finance Minister at Govt of India
(a) Mr P Chidambaram (b) Mr Pranab Mukherjee (c) Mr Praful Patel
- (36) The Total no Of MPs In Lok Sabha(Lower House)
(a) 565 (b) 525 (c) 545
- (37) UNO Came in to Existance in the Year
(a) 1942 (b) 1945 (c) 1960
- (38) BRIC Countries Group means
(a) Bangladesh , Russia , India , China
(b) Brazil , Russia , India , China
(c) Bhutan , Romania , Indonesia, China
- (39) HRD (Education) Minister at Central Govt is
(a) Kapil Sibal (b) Pranab Mukherji (c) Vilasrao Deshmukh
- (40) You Said It cartoonist is –
(a) R.k. Laxman (b) L.K Laxman (c) Shivaraman
- (41) Choose next no in logical sequence 16 , 48 , 80, 112 , ,--
(a) 133 (b) 154 (c) 144
- (42) Choose next no in logical sequence 16, 12 , 15, 11 , 14, 10, 13,-----
(a) 8 (b) 9 (c) 6
- (43) Ram ran as quickly as he ----
(a) can (b) Could (c) would

(44) Which Country - Currency got a NEW Symbol Recently

(a) US (b) Japan (c) INDIA

(45) Sania Mirza is known for

(a) Table Tennis (b) Lawn Tennis (c) Badminton

(46) IRDA deals with

(a) Insurance (b) Fixed deposits (c) Securities

(47) Common Wealth Games will be held in ---- DELHI ----

(48) A Stitch in Time -----Saves Nine-----

(49) Work is -----Worship-----

(50) A Bird in Hand -----worth Two In bush-----

SEAT NO. _____

SUPERVISOR'S SIGN : _____

COURSE : _____

**UNIVERSITY OF MUMBAI'S
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
COMMON ENTRANCE EXAMINATION
UGDRM, IGDJDM, DFTM, DTM**

DATE : 28-JUN-18

TIME : 11.00 AM TO 12.00 NOON

MARKS : 50

NOTE: ➤ DO NOT CARRY MOBILE IN THE EXAMINATION HALL

Q1. Fendi, a popular luxury brand has its origins in which country

- a. USA b. Italy c. France d. Germany

Q2. Pick the odd one out:

- a. IRCTC b. AirBnB c. Red Bus d. Taobao

Q3. What is the full form of IFSC in bank?

- a. Indian Financial System Code b. Indian Finance Saving Code
c. Indian Federation System Code d. Indian Fire Safety code

Q4. Which South American country is famous for Emeralds?

- a. Argentina b. Colombia c. Brazil d. Chile

Q5. Who is the Supreme Commander of the Indian Armed Forces?

- a. Prime Minister b. Defence Minister c. Chief Justice d. President

Q6. What does the acronym MFN in business mean?

- a. Most Favoured Nation b. Multi Favoured Nation
c. Most Friendly Nation d. Most Favourable Nation

Q7. Complete the logical Sequence 3, 7, 11, 15, 19.....

Q8. Pick the odd one out:

- a. Ujjain b. Nashik c. Allahabad d. Rameshwaram

Q9. Name the unit of weight for precious gems?

- a. Kilos b. Karat c. Grams d. Ounces

Q10. What does the acronym DVD stand for?

- a. Digital Volume Disc b. Digital Visualisation Disc
c. Digital Versatile Disc d. Digital Vector Disc

Q11. Mithali Raj is associated with which sport?

- a. Boxing b. Cricket c. Tennis d. Badminton

Q12. Which of the following is considered as colour of Sapphire?

- a. Yellow b. Blue c. Red d. Green

Q13. Which is the 1ST World Heritage City of India declared by UNESCO?

- a. Ahmedabad b. Kolkatta c. Mumbai d. Delhi

Q14. Which country is going to host the 2020 Summer Olympics?

- a. USA b. Australia c. Japan d. UK

Q15. What is the new name for Planning Commission?

- a. Ayush Vibhag b. Niti Ayog c. AarogyaVibhag d. Nirman Ayog

Q16. What is the full form of HDFC?

- a. House Development Finance Committee.
b. Home and Development Corporation.
c. Housing Development Finance Corporation.
d. Home Development Finance Corporation.

Q17. The author of the Harry Potter Series is:

- a. Cecilia Ahern b. J.K Rowling c. Enid Blyton d. Mark Twain

Q18. Pick the odd one out:

- a. Mohan Bagan b. AC Milan c. FC Barcelona d. Real Madrid

Q19. The famous University town set up by Rabindranath Tagore in Kolkata?

- a. Nalanda b. Vaishali c. Shanti Niketan d. Rajgir

Q.20. How many suitcases will you need if you have 480 pairs of dresses and each suitcase can keep 20 dresses?

- a. 40 b.24 c. 48 d.30

Q21.The International Yoga Day is celebrated on

- a.01st Jan b.14th Apr c.21st Jun d.25th Dec

Q22.The Indian e Commerce Company which Walmart is planning to acquire?

- a.Flipkart b.Amazon c.Myntra d.Big Basket

Q23.The character played by Aamir Khan in the movie 'Dangal' is based on the life of:

- a.Bishen Singh Bedi b.Sandeep Singh
c.Mahavir Phogat d.Milkha Singh

Q24.Which is the Ocean that lies between North America and Europe?

- a.Atlantic b.Pacific c.Arctic d.Indian

Q25.The high speed train introduced between Mumbai and Goa is:

- a.Rajdhani Express b.Tejas Express c.Rajyarani Express d.Duronto Express

.....**XX**.....